## **Promising**

**SOLUTION BRIEF** 

# Transform your OMNI Channel Promising with Scalable Microservices

With flexible deployment and ownership models, we bring best-in-class features to unlock the value of your complex network.

#### **PROMISE**



Profitable, Network Aware, Personalized fulfillment, Promise served in Real-Time

- → Highly responsive promise on product list, details, cart & checkout pages
- Optimized for business rules such as cost v/s speed
- → Based on real-time availability & capacity

#### INVENTORY



Single source of Enterprise Inventory Visibility & Availability

- Superset of 3 services supply/ demand, availability & snapshot/audit
- Supply demand scales to 100M+ records per hour
- → Configurable availability rules & safety stock settings

#### **SOURCING**



Fulfillment decisions modeled on desired supply chain outcomes speed, cost, capacity

- Business rules for speed v/s cost & cost based optimization such as split reduction
- → Best-in-class decision tracing
- → Network simulations & replay capabilities

#### **CAPACITY**



Inform all your promises with highly configurable capacity rules

- → Resource Node (type), Carrier, Shuttle, Labor
- → Capabilities Slots, Cut-offs, Rolling, Units
- → Fulfillment Types S2H, SFS, Pickup, SDD...
- → Setup & Exception Management

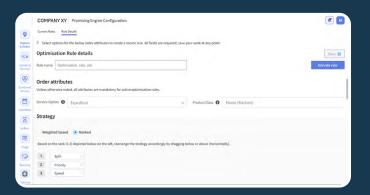


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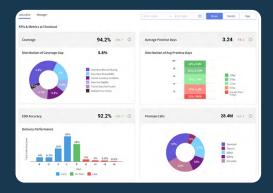
#### **Getting Started**

With pre-built integrations to your OMS and Ecomm system and multiple approaches for data loading, you can make a network aware promise connected to your sourcing engine in less than 3 months. We'll help you quickly fill in any data gaps with our carrier transit and rate templates.



#### Go Further with Insights

Our promising services come with a full set of insights to help you dial in promising performance, highlight conversion opportunities and conduct real world experimentation with AB testing and what if simulations.



#### **Case Benefits/Proof Points:**

## Improve conversion rates by 5–20%

By leveraging your network data you can create a specific promise date that will increase confidence in purchases. Making your promise specific will likely make it faster by at least 2 days driving large gains in conversion. We've delivered it to a large luxury department store retailer.

### Reduce cost per package by 3-10%

Your promise engine can also drive down shipping costs by promising against the best carrier option or dynamically changing shipping costs based on the expected sourcing decision.

# Improve margin by 3–5% with demand shaping promising controls

A fast promise isn't always the right promise. By using channel sales goals, conversion sensitivity data and inventory velocity you can use promising to drive BOPIS or influence offline sales.

### Drive inventory accuracy cancels down by 50%

When you make a specific delivery date promise and have the insights to monitor your performance against it you'll drive down inquiries on order status and improve the customer experience.

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